

## IN THE NEWS

## Arbill CEO looks back on 2020 and the COVID-19 pandemic for The Vaccine Challenge podcast



JULIE COPELAND, ARBILL CEO

In March, as the United States was remembering the anniversary of the start of the COVID-19 pandemic, Julie Copeland sat down with Priyanka Asera to discuss key takeaways from that time for The Vaccine Challenge podcast.

Throughout the conversation, Copeland recalls the moment that she and other Arbill leaders knew that it was necessary to use Arbill's industry expertise to create a mask that was accessible and protective for all civilians. Copeland remembers at the end of March 2020, the rapid emergence of phony manufacturing companies and masks being put on the market and shared her concerns.

"The desperation was so great," remembered Copeland. "We were seeing things we had never seen before."

As a result of the COVID-19 pandemic, Arbill launched the "Together" brand, a line of PPE products created specifically for the everyday consumer. Copeland spoke with Asera about how the Safety Mask was created, and what Arbill kept in mind throughout the entire process:

- Filtration
- Comfort and breathability
- Best usability and in turn, best per-use-cost
- Sustainability



**We did our part to do whatever we could to bring the expertise that was needed to help the U.S. in any way we could.**


- JULIE COPELAND, ARBILL CEO

Apart from the necessary new PPE products Arbill created as a result of the pandemic, Copeland also spoke with Asera about how Arbill as a company coped with the quick transition to working from home, and the steps it took to ensure all Arbill employees remained safe.

To listen to the full conversation for The Vaccine Challenge, visit here:

[LISTEN TO THE FULL PODCAST](#)

**FEATURED PRODUCTS**



**ADVANCED VISIBILITY**

"AV GLOW TECHNOLOGY" HAS BEEN FORMULATED TO STAND UP IN HARSHTEST ENVIRONMENTS WHILE CONTINUING TO DELIVER "VISIBILITY" TO THE WEARER FOR THE DURATION OF THE GARMENT.

Struck by hazards are a top four hazard identified by OSHA. Keep your work zone flaggers safe with Hi-Viz glow vests with visibility that lasts up to 8 hours.

[LEARN MORE](#)


### React 111

Premium anti-fog lens coating, the React 111 outperforms all others in phosphorescent performance.

[BUY NOW!](#)

## SAFETY LIQUIDATORS DEAL ZONE

Weekly deals on the TOP SAFETY PRODUCTS that are PRICED TO MOVE!

Items are very limited and available while supplies last.



### Hyflex Glove

Cut resistant protection that's comfortable for day-long wear.

[BUY NOW!](#)


### Ruffian Glove

Comfortable and durable welted seam leather glove.

[BUY NOW!](#)


### Kevlar Liner

ANSI A3 Cut Protection with ATA Fiber Technology.

[BUY NOW!](#)

ALL THE PRODUCTS TO KEEP YOU SAFE

@ ARBILL.COM

## Arbill

### EHS Managed Services



Learn the tools needed to keep work zones safe with online and microlearning courses including:

Work Zone and Flagger Safety

- Flagger Operations

- Pedestrian Safety

- Work Zone Hazards

- Work Zone Protections

Ask your safety advisor how you can get access to Arbill's 700+ online courses.

[REQUEST INFORMATION](#)

SAFETY TIP:

## STAY VISIBLE

Flaggers should wear high-visibility clothing with a fluorescent background and made of retroreflective material—making workers visible for at least 1,000 feet in any direction.



Check the label or packaging to ensure that the garments are performance class 2 or 3.

Drivers should be warned with signs that there will be flaggers ahead. Flaggers should use STOP/SLOW paddles, paddles with lights, or flags (only in emergencies).



It is essential that our suppliers are there to support our needs, and Arbill always is. This kind of **customer service will continue to propel Arbill as the leader in the safety industry.**

- Automotive Parts Manufacturer

